



Oscar Manzano

Senior UX/UI Designer - Product Designer

"I am passionate about designing and improving digital products, combining my hybrid skills to achieve measurable results."

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Portfolio: oscarmanzano.website

Location: Madrid, Spain

Professional Experience

UX/UI Consultant

Freelancer (October 2024 – Currently)

Collaborate with a variety of clients, primarily in sectors such as education and healthcare, helping them shape their existing or new projects with a Human-Centered Design approach.

- Create detailed documentation to enhance and expand their business areas.
- Implement usability and user experience principles across all their products.
- Help in areas such as CRO to identify strategies that strengthen customer retention.

UX/UI Experienced Consultant

Amaris (August 2023 – September 2024)

Worked on a project for Openbank to transform their industry, accelerate their growth, and enable their development.

- Create new components for the Design System
- Maintained and evolved the Design System
- Designed mockups, final UI design and prototypes
- Frontend team handoff

Senior UX/UI Designer

Globant (May 2022 - August 2023)

Led a team through all phases for Banco Santander. Our work in issue resolution has become an international reference for the company.

- Maintained and evolved the Design System
- Assisted in all phases of Design Thinking (understand, explore and materialize)
- Interviewed users and tested new or modified features
- Frontend team handoff (React)

Senior Product Designer

Goal Systems (February 2021 - May 2022)

Played a key role in the creation of a powerful transportation management software. Its extensive adoption in Europe, the Middle East and South America had a profound impact in these countries.

- Created a custom Design System for transportation software
- In-depth research and workshops in an international context
- Web design and layout (HTML, CSS and Webflow)
- Frontend team handoff (Vue)

Product Designer

Smart Technologies - Canada (July 2020 - February 2021)

We drove Smart's shift from face-to-face to online education. This transformation propelled Smart to the forefront of online education, overtaken its competitors.

- Designed a user-centric experience accessible on any device
- Contributed testing new features
- Designed mockups, final UI design and prototypes

UX/UI Consultant

Campfire I.T. & Digital - UK (March 2019 - June 2020)

As a UX/UI Freelance Consultant for UK companies (mainly in healthcare and education industries) I helped establishing and reaching key KPIs from a user-centered design point of view as well as business goals.

- Designed tailored roadmaps for companies
- Audited internal and public tools to improve its usability
- Designed mockups, final UI design and prototypes
- Frontend team handoff (Angular and Vue)

Education

- Design Systems creation with Figma. Figma Camp (2024)
- Design Systems. Amaris (2023)
- UX Research Course. KSchool (2022)
- Elements of AI. University of Helsinki (2020)
- Human-centered Design. Domestika (2020)
- User Experience Design Course. Neoland (2019)
- Design Thinking masterclass. Neoland (2019)
- JavaScript for Web Developers Course. Fictizia (2016)
- Responsive Web Design with HTML5 and CSS3 Course. CICE (2014)
- BTEC HND in Graphic Design and Multimedia. E.S.I. (2001)

Skills

Tools

Figma · Sketch · Adobe Suite · Zeplin · InVision · Axure · Balsamiq · Affinity · Miro · Trello · Jira · Confluence · CSS Grid / Flexbox · HTML · CSS · SASS · ChatGPT · IA

Design

Design System · Style Guide · Material Design (Android) · Human Interface Guidelines (Apple) · Design Thinking · Atomic Design · UI Kit · Wireframe · Mockup · Prototype · User · Interaction Design · User Centric Design · Human-Computer Interaction (HCI) · Responsive Design

User Research

Interview · Survey · Usability · Concept Testing · User Journey · Persona · Analytics · Qualitative Analysis · CRO

Soft skills

Negotiating · Creative thinking · Critical thinking · Flexibility · Problem Solving · Timekeeping · Leadership · Decision-making · Resilience · Adaptability · Active listening · Interpersonal communication · Integrity

Languages

- English: Full professional proficiency (C1).
- Spanish: Native.